

Government Awards and Entrepreneurship Services

Government Excellence Award Creation

The Kaizen Company specializes in the creation and implementation of government excellence awards. Government awards programs are a powerful and proven incentive for government employees and organizations to strive for ongoing improvement and excellence. Done correctly, awards programs educate government employees on principles of modern governance, encourage friendly and collaborative competition, and dramatically raise government performance.

The Impact of Government Awards

'The impact of this (The Dubai Government Award) program on improvement, innovation, and reform of public sector organizations in Dubai has far exceeded any other reform program in the Arab region at the national or local levels.'

- Ahmed Sakr Ashour. 'Development-Driven Public Governance Reform in the Arab Countries'. 2005

Government awards program can accelerate the transformation of government agencies into centers of government excellence and powerful facilitators of economic growth. The chart below illustrates features of this transformation:

Modern-Day Governance Versus Traditional Government*

| Features of 20 th Century Government | Features of 21 st Century Government |
|---|--|
| <ul style="list-style-type: none"> • Stable • Large • Rigid • Process-driven • Vertical structure • Consensus • Hierarchical | <ul style="list-style-type: none"> • Continuous change • Speed • Responsive • Flexible • Results-driven • Virtual integration • Constructive contention • Leadership from within |

*Organization of Economic Cooperation and Development

How it works: The Kaizen Company works directly with a leading government entity, such as a Prime Minister's Office, Parliament, or Royal Court, to design and develop an awards program that directly reflects the cultural identity of the client country. Kaizen leads the client through all aspects of the first award cycle. This includes award design and promotion, assessment of participating organizations, and holding a high-profile awards ceremony. By working with the local partner through all aspects of the first award cycle, Kaizen ensures the validity and transparency of the initial award, setting the stage for future success. Kaizen also offers our services for subsequent award cycles, ensuring the consistency of quality over time.

Effectiveness of Private Sector Awards Programs

A study of over 600 award winning firms (from various awards programs) showed that these firms outperformed a control sample of similar firms in similar industries significantly over a five year period. Award winners experienced a 44% higher stock return, a 48% higher growth in operating income, and 37% higher growth in sales compared to the control group. Award winning institutions also outperformed the controls on return-on-sales, growth in employees, and growth in assets.

-By Dr. Vinod Singhal, Georgia Institute of Technology and Dr. Kevin Hendricks, College of William and Mary.

Innovation and Entrepreneurship Grants

The Kaizen Company also supports the creation and use of competitive grant mechanisms in conjunction with Government Awards Programs. Such grant mechanisms enable entrepreneurial government by providing civil servants a means to implement their own ideas on how to improve the services, regulations, or policy functions of the government agencies in which they work. Through a competitive process, the best ideas are selected, funded, and supported throughout the implementation process. Sponsors of successful projects are given due recognition for their contributions and successes, and then asked to support the transfer and replication of their successes to other government agencies.