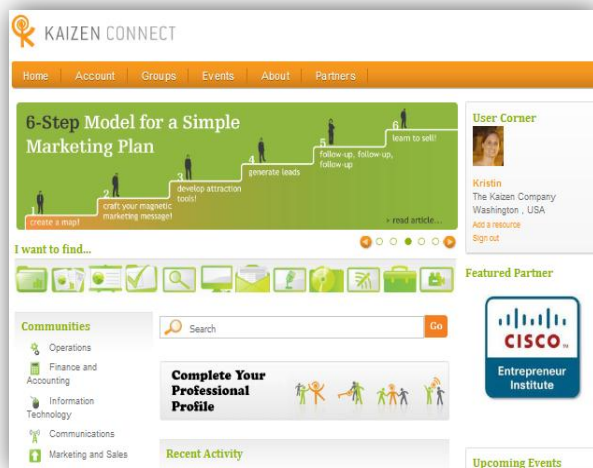




The Kaizen Company (Kaizen) delivers solutions that strengthen institutions, improve organizational performance, and enable donors to reduce and eventually eliminate funding in targeted areas. Kaizen does this by transforming organizations and by creating market incentives for the locally led provision of reform support services. Local service providers respond to these incentives and continue to receive support from Kaizen even after donor funding ceases. In this way, Kaizen harnesses market forces to drive ongoing reform and to ensure sustainability.

- Kaizen's flagship services are the **Organizational Self-Assessment and Transformation Program (OSTP)** and **Professional Communities (PCs)**, also called **Sector Support Networks (SSNs)**.
- **Kaizen's Organizational Self-Assessment and Transformation Program (OSTP)** empowers organizations to implement bottom-up, internally driven reforms, and to institutionalize reform by establishing reform team participation as a prestigious career 'stepping stone' within each organization.
- **Professional Communities (PCs) and Sector Support Networks (SSNs)** create incentives for professional peers to support each other through the transfer of ideas, experiences, and expertise. They also strengthen the capacity of local service providers to continue support for reforms well beyond donor initiatives, in part through access tools and resources from 100+ organizations. PCs consist of both *live* and *virtual* activities, events, and assistance. **KaizenConnect**, shown below, is adapted for individual initiatives and serves as the virtual 'face' of PCs and SSNs.
- **Results:** Kaizen transforms what is traditionally a top-down, expatriate-driven, and time-limited development model into one that is locally owned and driven and ongoing. Kaizen's services shift the focus from implementing projects to creating successful, long-term development outcomes.



www.KaizenConnect.com



What is Kaizen?

Kaizen is a business concept meaning "ongoing improvement at all levels, at all times".

Current Projects:

- **Jordan:** Sustainable Achievement of Business Expansion and Quality (SABEQ) Project, 2006- 2011 (USAID, \$1,999,985)
- **West Bank and Gaza:** Palestinian Authority Capacity Enhancement (PACE) Project, 2008-2011 (USAID, \$986,458)
- **Pakistan:** Empowering Pakistan: FIRMS Project, 2009-2013 (USAID, \$1,208,189)
- **Egypt:** Economic Competitiveness Project (ECP), 2010 – 2013 (USAID, \$526,796)
- **Eastern Europe:** New Regional Partners for Financial Stability (PFS), 2010- 2011 (USAID, \$ 76,528.20)
- **Jordan:** Water Reuse and Environmental Conservation (WREC), 2010-2013 (USAID, \$470,662)
- **Nepal:** Economic, Agriculture and Trade (NEAT) Activity, 2010-2013(USAID, \$511,142)
- **Afghanistan:** Accelerating Sustainable Agriculture Program (ASAP), 2011 (USAID, \$68,767)

Past Projects:

- **Iraq:** Tatweer; National Capacity Development in Public Management Project, 2006-2011 (USAID, \$3,225,038)

Current Contracting Vehicles:

- **Building Recovery and Reform through Democratic Governance (BRDG)** IQC, 2005 - 2010 (USAID)
- **General, Business, Trade and Investment (GBTI II)** IQC, 2006 – 2013 (USAID)
- **Regional Democratic Initiatives (REDI):** Justice IQC, 2006 – 2011 (USAID)
- **Macroeconomic and Microeconomic Foundations for Growth IQCs:** 2011 – 2016 (USAID)